

EXECUTIVE SUMMARY

8 Years as generalist, polymath, and product manager, defining and bringing to market silicon, PC component, and complete system products across AI, gaming, and workstation markets

20 Years industry experience as press, product marketing, and technical marketing, leveraging broad expertise, data-driven customer analysis, and visual design, excelling in technical and creative roles

Writing and product/product marketing portfolios available at www.thesleepless.net

ACHIEVEMENTS

Tenstorrent Wormhole and Blackhole AI Product Stacks, Defined and helped bring to market Tenstorrent add-in boards and workstation systems across two generations of AI processors

Engineering Patent 10459498, Heat dissipation in a three chamber chassis of a personal computer

Design Patent D906,332, Ornamental design of a computer case

CES 2019 Innovation Award, Corsair One Pro i180 workstation PC

Multiple Award Winning (PC Magazine, et al), Corsair One PC, Corsair Vengeance PC, Corsair Xeneon display, Corsair iCUE RGB PRO XT liquid coolers

PROFESSIONAL EXPERIENCE

Technical Marketing and Product Manager, Add-In Boards, Systems, Tenstorrent	2023-2025
• Founding manager of technical marketing organization with direct reports • Founding manager for add-in board (through 4/2025) and non-server system (through 6/2024) product lines • Coordinated technical writers across organization • Developed product line strategy and roadmaps • Managed and launched five add-in board products across two generations • Wrote specification for, co-managed, and launched TT-QuietBox liquid-cooled developer PC • Authored and maintained internal reference materials, SharePoints, and writing standards • Authored and maintained internal and external collateral, including slide decks and one-pagers • Authored marketing and website copy • Authored technical documentation for hardware products • Branded multiple products • Initiated and consulted on website Developer Hub • Wrote specifications for training video recording studios, implemented across business sites • Rebuilt documentation site • Implemented product messaging process • Established model and part number rubrics for hardware products • Established MRD process • Did whatever else needed doing and herded cats	

PROFESSIONAL EXPERIENCE (CONT'D.)

Product and Marketing Manager, Desktop & Notebook PCs, Displays, etc., Corsair Gaming **2016-2021**

- Founding product manager for systems
- Defined and developed products that grew Corsair Gaming PCs, displays, and notebooks to a >\$100M BU
- Drove market-leading quality products with consistently high reviews from end users and press
- Stepped in to manage liquid cooling and software products as needed from inception to market
- Raised the overall ASP of every market products were released in
- Developed product line strategy and roadmaps
- Partnered with engineering, validations, marketing, eCommerce, quality assurance, industrial design, and operations to execute against roadmaps, drive quality, and reduce time to market
- Authored internal technical and marketing specifications, documentation, and external guides and user manuals
- Developed premium value product proposition in commodity market through extensive qualitative testing, emphasizing best in class performance and lower-than-industry standard return rates
- Maintained engineering and product-side relationships with major vendors
- Heavily involved in creating and driving marketing communications to meet deadlines and standards
- Compiled and presented internal and industry technology roadmaps to executives and internal sales teams

Technical Marketing Specialist, Corsair Gaming **2013-2015**

- Authored whitepapers (including Corsair DDR4 whitepaper) and end-user-facing messaging
- Developed testing and benchmarking analysis to emphasize benefits of new products in marketing collateral
- Advised internally on design and development of highly rated products in multiple categories
- Directly interfaced with sales, engineering, product marketing, public relations, and executives on competitive analysis, industry trends, and product direction
- Scripted, shot, and edited instructional videos

Writer/Editor, AnandTech, The Tech Report, NotebookReview.com, et al **2005-2014**

- Benchmarked and reviewed notebooks, desktops, cases, PC cooling, solid state storage, and other hardware
- Designed and implemented testing procedures
- Networked with and provided actionable feedback to industry contacts at major corporations
- Wrote, photographed, and edited reviews focused on both end users and corporate contacts

EDUCATION

Bachelor of Arts, Visual Arts, Media/Film, Cum Laude, University of California, San Diego

2009

ORGANIZATIONS

Member of American Mensa and Phi Beta Kappa